

The Thunderbird School, located in Glendale, Arizona, is recognized as the world's leading graduate program for international business. Enrollment growth and evolving student support services predicated the need to update the Campus Master Plan and seek additional entitlements for the 45-acre property. The integration of existing campus components into the new site plan framework and the long term development horizon was an important element of the plan. Through the successful amendment to the city's plan and rezoning of the campus, Thunderbird is now implementing a vision for integrated residential, office and retail land uses that provide attractive lifestyle components for students, faculty and visitors.



Project Information

- 45 Acre Campus Master Plan
- Conceptual Landscape Design
- General Plan and Rezoning
- Community Outreach Support Services
- Conceptual Signage and Project Theming Design
- Integration of Existing Campus Components into New Site Plan Framework
- Comprehensive Study for Implementation over Long Term Development Horizon

LVA's responsibilities included campus master planning services, conceptual landscape design, conceptual signage and theming design, rezoning, General Plan documents preparation, and collaboration with owner group, consultant team (civil engineer, architect, transportation engineer, signage, pedestrian and bicycle circulation planner), neighborhood groups and city staff.