

# Centrada

# Glendale, Arizona

Centrada has been designed as an intense, multi-use destination located just south of the University of Phoenix Stadium in Glendale. The site will be arranged in three distinct residential, mixed-use entertainment and employment. Each district will possess its own unique character through the use of landscape and architectural design elements but united as a whole through uninterrupted pedestrian connections organized around streets, parks and plazas. The distinctive development of Centrada is intended to become an authentic community center.



Perspective renderings by Jeff Simutis

LVA's responsibilities included conceptual site planning and design, rezoning services, landscape, hardscape and amenity design, marketing presentations and graphics, and public participation coordination.

## Project Information

- 75 acres
- Three distinct districts: residential, mixed-use entertainment district and employment
- 4 acre neighborhood park
- Signature office tower
- Pedestrian friendly urban lifestyle
- Passive and active use landscape zones
- Dynamic open air plazas
- Environmentally-friendly or "green" building materials and construction methods

